



**Agricultural and Processed Food Products Export Development Authority (APEDA) and Government of Arunachal Pradesh hosts International Conclave cum Buyer-Seller Meet at Tawang, Arunachal Pradesh**

**11 Buyers from 3 countries, 17 Indian exporters from 7 States and Union Territories (UTs) and over 350 farmers participate**

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The Agricultural and Processed Food Products Export Development Authority (APEDA) in collaboration with the Government of Arunachal Pradesh, hosted an International Conclave cum Buyer-Seller Meet (IBSM) at Kalawangpo Convention Hall in Tawang, Arunachal Pradesh to promote agricultural and processed food products exports from Arunachal Pradesh and the broader North-Eastern Region (NER) of India.

In his keynote address, the Chief Minister of Arunachal Pradesh, Shri Pema Khandu committed to developing the agricultural & allied sectors, enhancing farmer's livelihoods, empowering Self-Help Groups and encouraged women led development. He envisions enhancing agri-exports of GI tagged Khaw Tai Rice (known as Khamti Rice), Mandarin Orange, Kiwi, Apple, Persimmon, Yak Cheese (Churpi), amongst others to South East Asian and ASEAN Countries. He encouraged domestic and international buyers to be a boon for the state and invest in the state's untapped potential.

The Minister of Agriculture, Govt. of Arunachal Pradesh, Shri Gabriel Denwang Wangsu emphasized on the need to generate awareness and build capacity of the farmers of the state in order to ensure fair price for their agriculture products in domestic and international markets. He appreciated the farmers of the region for their unwavering commitment in producing the state's finest Kiwi, Mandarin Oranges, Apples, walnuts and Value-Added Products like wines, amongst others.

The International Conclave cum Buyer Seller Meet (BSM) was also graced by Chief Secretary (CS), Govt. of Arunachal Pradesh, Shri Manish Gupta, Former Union Secretary, Government of India, Shri Siraj Hussain and Chairman of APEDA, Shri Abhishek Dev, amongst several officers of the Central and State Government of India.

The Chairman of APEDA, Shri Abhishek Dev, encouraged the identification of Farmer Producer Organisations (FPOs)/ Farmer Producer Companies (FPCs) from Arunachal Pradesh for participation in key national and international Trade Fairs for market access, promotion and outreach. He assured that

APEDA and the Government of Arunachal Pradesh are committed to working together closely for the identification and development of focused agriculture products from Arunachal Pradesh for exports to international markets, infrastructure development, training and capacity building of farmers, Farmer Producer Organisation (FPO), Farmer Producer Companies (FPCs), Women's Self Help Groups (SHGs), Start-ups and Exporters from the region as well as branding and international promotions of agriculture produce and Value Added Products from the state.

The International Conclave cum Buyer-Seller Meet enabled direct interactions between 11 international Buyers from 3 countries including UAE, Nepal and Bhutan with 17 Indian exporters from 7 states and Union Territories (UTs) including Assam, Maharashtra, Delhi, Hyderabad, Karnataka, Gujarat and West Bengal. The exporters from across the country also interacted with over 50 FPOs and over 350 farmers from Arunachal Pradesh who participated in the event to understand the agri produce quality, availability and production quantities.

APEDA facilitated meaningful trade discussions amongst Policymakers, Buyers, Exporters, Exhibitors, industry leaders and experts from key sectors such as Organic produce, Millets, Honey, Fresh Fruits and Vegetables, Processed Food, Spices and Tea aimed at unlocking the potential of Arunachal Pradesh's agri-business and processed food export sectors.

To realise the Hon'ble Prime Minister, Shri Narendra Modi's vision of a "Viksit North East," the Government of India through the Ministry of Commerce and Industry, Ministry of Agriculture and Farmer's Welfare, Ministry of Development of the North Eastern Region, Government of Arunachal Pradesh and APEDA are working in close coordination.

**Background:**

The Agricultural and Processed Food Products Export Development Authority (APEDA) is a statutory body under the Ministry of Commerce & Industry, Government of India. APEDA works to develop, facilitate and promote the export of agricultural and processed food products, providing invaluable support to Farmer Producer Organisations (FPOs), Farmer Producer Companies and Indian exporters in navigating international markets.



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