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Ministry of Commerce & Industry



APEDA showcases India's Agricultural offerings, Processed Foods and alcoholic beverage products at the IFE London 2025

Posted On: 19 MAR 2025 7:11PM by PIB Delhi

The Agricultural and Processed Food Products Export Development Authority (APEDA) commenced participation, showcasing India's Agricultural offerings, Processed Foods and Alcoholic Beverage Products at the International Food & Drink Event (IFE) London, 2025 on 18 March 2025. A delegation of 16 leading Indian exporters from Gujarat, Punjab, Telangana, Haryana, Maharashtra, Bihar, Himachal Pradesh and Tamil Nadu amongst other states represented by 27 participants are showcasing a wide array of premium products at the India Pavilion, providing a platform for business opportunities to the UK market.

India's pavilion features a diverse selection of homegrown value-added products, including a variety of agricultural produce, processed foods and beverages.

The Deputy High Commissioner of India in the UK, Mr. Sujit Ghosh and First Secretary (Trade, Tourism and OCI), Mr. Rakesh Dahiya along with officials from APEDA inaugurated the India Pavilion, today. APEDA's presence at the IFE London 2025 underlines India's commitment to promoting its agricultural offerings on the global stage.

Notable highlights of the exhibition include fresh fruits like Mangoes, Pomegranates and Guavas, a premium range of Processed Foods as well as a fine collection of Indian Liquor such as Rampur, Sula, Godawan, Old Monk Coffee Rum, Jamun Gin and Jaisalmer amongst others. Visitors can explore an extensive showcase of offerings such as Basmati rice, Honey, Namkeen, Peanut Butter, Makhana, Sauces, Millets, Soya Chaap, Baby Corn, Masala Soda, dried Petha, Ready-to-Cook (RTC) dishes like Rajma Rice, Samosas, Dal F, Sarson Ka Saag, Chana Rice and Coconuts.



A special emphasis is placed on promoting Organic products, Millets and Indian fruits like mangoes and pomegranates. Sampling sessions are being organized, giving attendees the opportunity to experience authentic Indian flavours with offerings like vegetarian and non-vegetarian Basmati Rice Biryani and Millet Khichdi. As part of its strategic efforts to further enhance the global footprint of Indian agricultural exports, India's participation in IFE London 2025 serves as a platform for Indian exporters to connect with potential buyers, explore new business collaborations and promote the diverse offerings of India's agricultural and processed food sectors globally.

The Agricultural and Processed Food Products Export Development Authority (APEDA) is a Statutory body under the Ministry of Commerce & Industry, Government of India. APEDA's mission is to develop, facilitate and promote the exports of agricultural and processed food products from India and to enhance the nation's footprint in the global food and beverage industry.

Abhishek Dayal/ Abhijith Narayanan

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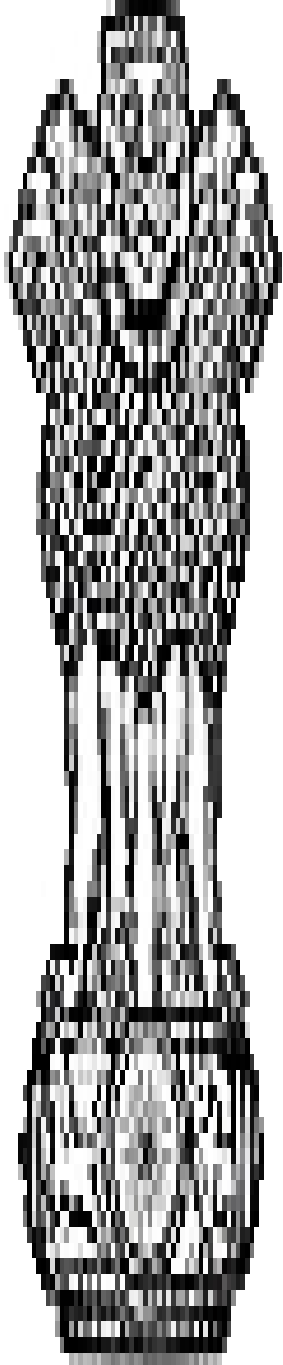
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Last Updated On: 24 Mar 2025 12:23:00 AM

