

Dear Exporters,

This is to inform that a “**Roadshows on Investment and Trade Promotion**” led by **Secretary, DPIIT** has been planned in Singapore and Malaysia on 19th February and 20th-21st February 2024 respectively. This is first event of its kind to be organized in ASEAN Region. The Sector and Countries in which the roadshow will be organized are as follows:-

Singapore- (a) Food Sector including Marine product (b) Engineering Products & Heavy Machinery.

Malaysia- (a) Marine Products, (b) Engineering Products (Automobile & Components) and (c) Chemical Products (Organic and Inorganic).

It is requested to confirm your physical participation in the said events by return email mentioning the sectors in which you are interested so that respective Embassies may be requested to arrange equal number of importers from those countries. It is further stated that the one-one interaction will be beneficial to the Exporters to find out the bottleneck in increasing our export to these countries.

The details may be shared at the earliest for further necessary action by APEDA. In case of any clarification, undersigned may be contacted on email: saaurav@apeda.gov.in (Mobile: 9873564479).

Thanking you.

With Regards,
Saurav Agarwal
Assistant General Manager
Agricultural and Processed Food Products
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