



कृषि और प्रसंस्कृत खाद्य उत्पाद
निर्यात विकास प्राधिकरण
(वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

**Agricultural and Processed Food Products
Export Development Authority**
(Ministry of Commerce & Industry, Govt. of India)

TFD -2020-21-000029
Dated: March 1, 2021

**Sub: Addendum of Tender dated 16.02.2021 hosted on CPP Portal Vide CPP Portal
Tender ID: 2021_APEDA_590311_1 inviting applications for empanelment of PR
cum Advertising Agencies**

This has reference to above mentioned Tender for empanelment of PR cum Advertising Agencies.

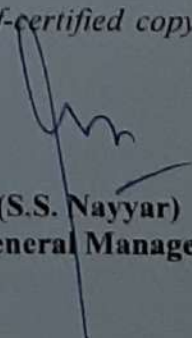
2. In this regard, the following amendments have been made in the eligibility criteria:

- i) **Point No.3.4 and Point No. 9 (Annexure 1):** Annual turnover of Rs. 5 crore (Rupees Five Crore only) during the last 3 financial years i.e, 2017-18, 2018-19 & 2019-20. The turnover should be in the name of applicant organization only and not that of group / sister organizations. (Attach audited annual accounts for the same. If audited accounts are not available CA Certificate giving details about turnover should be enclosed) may please be read as:

"Annual turnover of Rs.3 crore (Rupees Three Crore) during the last 3 financial years i.e, 2017-18, 2018-19 & 2019-20. The turnover should be in the name of applicant organization only and not that of group / sister organizations. (Attach audited annual accounts for the same. If audited accounts are not available CA Certificate giving details about turnover should be enclosed)"

- ii) **Point No.3.7 and Point No. 13 (Annexure 1) :** INS Accreditation is must for advertising Agency (a self-certified copy of accreditation to be enclosed) may please be read as:

"INS Accreditation is desirable for advertising Agency (a self-certified copy of accreditation to be enclosed)"


(S.S. Nayyar)
General Manager