

Dear Exporter,

Sub: AAHAR'2012 at Pragati Maidan, New Delhi, from 12th – 16th March 2012

Aahar is one of the important food fair organized in India and APEDA along with MOFPI have been organizing the participation since last 21 years. The event provides a good opportunity to the processors to showcase their products in this important forum where all the potential players from India and other countries world over participate. Considering the response of the exporters and processors, APEDA has decided to organize its participation this year at a much larger scale. The event is scheduled to be held from 12th to 16th March 2012.

Accordingly, APEDA has booked the space at a prominent location in Hall No 18. We would like to invite you to participate in this event by taking a stall, which will enable you to showcase your products in this important fair. The area can be booked in multiplications of 9 sq. mtrs. ***The charges for 9 sq. mtrs. furnished space would be approx. Rs 60,000/- + Service Tax 10.3%.*** Participants will be accommodated on first cum first serve basis. Please confirm your participation and send the confirmation by 6th January, 2012 positively to enable us to plan and make necessary arrangements accordingly. It may please be noted that as the space is limited, the stalls will be accordingly allocated on first come first serve basis.

Please confirm your participation at your earliest and in case of any clarification, please feel free to contact undersigned at Tel : 011-26516283 Fax No. 011-26526186 and Email: dgmmpd@apeda.gov.in

Thanking you,

Yours faithfully,

SUDHANSHU
DY. GENERAL MANAGER