



कृषि और प्रसंस्कृत खाद्य उत्पाद निर्यात विकास प्राधिकरण (वाणिज्य एवं उद्योग मंत्रालय, भारत सरकार)

Agricultural and Processed Food Products Export Development Authority (Ministry of Commerce & Industry, Govt. of India)

Dated 01.05.2024

APEDA's Participation in World Food India 2024, Bharat Mandapam, Pragti Maidan New Delhi, from 19-22 September, 2024

Dear Exporter,

APEDA is organizing participation in **World Food India 2024** scheduled to be held from 19-22 September, 2024, at Bharat Mandapam, Pragati Maidan, New Delhi. The previous edition of the WFI organized in 2023 was an immense success with the participation of 70,000+ business delegates, 800+ exhibitors, 60+ countries, 28 states, 50+ global CEOs and 16000+ B2B and B2G meetings. The event is now very popular among the importers and exporters of agro products around the world.

APEDA has one full hall where Exhibition and Reverse Buyer Seller Meet (RBSM) for exporters of Agri and processed food products will be organized. We plans to invite approx 1000 importers from around 100 countries.

The exhibition will be designed esthetically for showcasing Indian food products with dedicated B2B meeting area. APEDA pavilion would have around 200 built up stalls in the size of 9 Sqr mtrs or multiple of it as per availability of space.

APEDA invites application from the registered member exporters for participation in the World Food India 2024 under APEDA pavilion. The link is given below:-

https://itrack.apeda.gov.in/mda/NewTradeFairApplication.aspx?RequestID=51726878

The request for participation in the event would be considered up to 30.06.2024. In case the applicants are more than the availability of stalls the allocation would be made considering the product potential for export. In this regard decision of the Chairman, APEDA would be final.

The charges for participation will be informed separately to the applicants who would register.

For any query or clarification you may contact Mr. Nishant Bansod, Assistant Manager, APEDA, Email id- <u>nishant@apeda.gov.in</u> and Mr. Wohaib Alam, Business Development Manager, APEDA, contact details- 9873215723, Email id- <u>yppr@apeda.gov.in</u>

In case further needed may contact Mr. Man Prakash Vijay, Deputy General Manager, APEDA email id: mpvijay@apeda.gov.in

Thanking you

Yours faithfully

Dr. Tarun Bajaj Director (BEDF)