

Addendum

Bids for Designer Agency for Design of India pavilion at International Trade Fairs scheduled during February/March-2016 issued on 6.11.2015

Date: 24/11/2015

2	Activities	<p>To achieve its objectives, APEDA undertakes various export promotion activities which includes participation in various International trade events by setting up of Indian pavilion (theme pavilion as well as stands for exporters) to display and to facilitate development and promotion of Agricultural and Processed Food Products of various exporters.</p> <p>APEDA proposes to invite agencies to submit their designs for the following Trade Fairs which are scheduled to be held during the current financial year (2015-16).</p> <ol style="list-style-type: none">1. Fruit Logistica-2015 from 3-5 February-2016 in Berlin, Germany. (169 Sqm.)- 6 stalls of 10.5 sqm., 8 stalls of 9.75 sqm. And 28 sqm. Of APEDA theme pavilion.2. Biofach-2015 from 10-13 February-2016 in Germany (370 Sqm.) Break up is as under:- 13X10= 130 sqm 14X10=140 sqm. 10X10=100 sqm. (-APEDA theme pavilion for 50 sqm. Three side open -Co-exhibitor -18 -Booth size-49 sqm (two side open) -27 sqm :1 (two side open) -20 sqm.: 7 (two side open) -12 sqm : 3 -9 sqm : 63. Gulfood-2015 from 21-25 February-2016 in Dubai, UAE (780 Sqm.)- <p>-Total number of stalls- 61</p>
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		<p>-Size of each stalls -12 sqm each -Theme pavilion-48 sqm.</p> <p>4. Foodex Japan from 8-11 March-2016 (108 sqm) (To be provided later on)</p> <p>(-APEDA theme pavilion for 18 sqm. Two side open -Co-exhibitor -10 -Booth size- -09 sqm.: 10</p> <p>5. Aahar, Delhi from 14-18 March-2016 (2053qm)</p> <p>(-APEDA theme pavilion for 150 sqm. Three side open -Co-exhibitor -78 -Booth size- -100 sqm-2 (three side open) -72 sqm : 5 (two side open) -36 sqm.: 5 (two side open) -27 sqm.: 5 (two side open) -18 sqm.; 5 (two side open) -12 sqm : 20 (two side open) -09 sqm.: 35</p> <p>6. Natural Expo West, Anaheim, LA (USA) (104 Sqm.) –</p> <ul style="list-style-type: none"> - Total number of stalls-14 - Size of each stalls- 7.43 sqm. - Two stalls of APEDA theme pavilion and 12 stalls for participants <p>Lay out Plan of each Fair is enclosed.</p>
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