WORLD FOOD MOSCOW, MOSCOW, RUSSIA TO BE HELD AT MOSCOW, FROM 15TH TO 18TH SEPTEMBER, 2014

Dear Exporter,

Russia is one of the important markets for export of agro and processed food products. Indian food products have already gained popularity in Russia. There is large ethnic population settled in Russia. Tremendous opportunities exist not only to enhance bilateral trade but also explore investment opportunities, joint ventures, and strategic partnerships for Indian food products.

WORLD FOOD MOSCOW Show is considered to be one of the largest fairs in Russia. Many countries from all over the world participate in the event which attract large number of visitors. Considering the importance of the event, APEDA has been participating on a regular basis.

This year also, APEDA has decided to participate and promote Indian food products like; basmati rice, groundnuts, gherkins, fresh/dried vegetables, fruits juices and pulp, ready-to-eat food/curries, honey, spices & herbs, chutneys, pickles, organic products and other processed food items.

Mr. Santosh Sarangi, Chairman cum Secretary, APEDA will lead the delegation of exporters and Mr. Sunil Kumar, General Manager will be coordinating and organizing APEDA's participation in the event. Since space is limited, participants will be accommodated on first come first served basis.

If interested, please confirm your participation to Mr. Sunil Kumar, General Manager, APEDA, Telefax : +91-11-26514564, E-mail: <u>sunilkumar@apeda.gov.in</u>; on or before <u>15th July, 2014</u>.